LEO BURNETT COMPANY, *Inc.*
Ad No. 204—Req. No. 59001—1 col.—B&W—2¼ x 12⅛ in.
Esquire, 1968 (C)
Printed in U.S.A.

The Lazy Pipe Tobacco

2061033193

Bond Street is for the man who gets a lot out of pipe smoking. He likes to stretch out the pleasure with a pipeful that lasts him awhile. Bond Street does, because it's a combination of plugs and flakes, for smooth and steady burning.

Just to give you an idea: you can watch about half of an old Charlie Chan movie on one filling of Bond Street. You'll be quite happy with the good Bond Street flavor (and unless you're alone, someone will surely say something nice about the aroma).

Lights easy—takes its own good time about burning.

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Source: https://www.industrydocuments.ucsf.edu/docs/mnv00604